

WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
954757-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number		
Obama/D/President	Candidate Orders	1844 Sked A		

Flight Dates Order # Alt Order # 09/25/12 - 10/01/12 954757 WOC10034015 Billing Type Billing Calendar Deal #

Broadcast Cash

Special Handling

IDB# Advertiser Code | Product Code 9912856 95 101

Agency Ref Advertiser Ref

GMMB Attention: Accounts Payable 3050 K St, NW

Washington, DC 20007

Send Payment To:

Billing Address:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Line Star	rt Date	End Date	e Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
				<u>'</u>								
1 09/2 Clas		10/01/12 ne - Fixed	! 5a บ Non Pre-e	aybreak emptible	5-6a	MTWTF	:30	5	\$700.00	NM		
Wee	ks:	Start Date 09/25/12		ate MTWTFSS	Spots/Week 5	Rate \$700.00						
Snot	ts: # Ch		\ir Date	Air Time Desci		Start/End Time	Lengt	h Ad-ID			Rate	Type
Орог			09/25/12	5:13 AM 5a Da		5-6a		0 0FA12G0	86H		\$700.00	
	1 WN		09/26/12	5:28 AM 5a Da	,	5-6a		0 0FA12Z1			\$700.00	
	4 WN		09/27/12	5:29 AM 5a Da	,	5-6a	:3	0 OFA12P1	30H		\$700.00	
	5 WM	IURF C)9/28/12	5:54 AM 5a Da	<u>, </u>	5-6a	:3	0 0FA12Z1	28Н		\$700.00	NM
0.00/0	25/40	40/04/40	C- D		6-7a	MTWTF	.20	6	£4 400 00	NIN 4		
2 09/2 Clas		10/01/12 ne - Fixed	เ ba บ Non Pre-e	aybreak emptible	6-7a	MI WI F	:30	ь	\$1,400.00	NM		
Wee	ks:	Start Date		ate MTWTFSS	Spots/Week	Rate						
		09/25/12	10/01/	12 MTWTF	6	\$1,40 0.00						
Spot	ts: <u>#</u> Ch		Air Date	Air Time Descri		Start/End Time		th Ad-ID			Rate	
)9/25/12	6:40 AM 6a Da	•	6-7a		0 OFA12G0			\$1,400.00	
	1 WM)9/26/12	6:16 AM 6a Da	ybreak	6-7a		0 OFA12Z1			\$1,400.00	
	6 WM	IURW ()9/26/12	6:29 AM 6a Da	ybreak	6-7a		0 OFA12Z1			\$1,400.00	
	4 WN	MURTh C)9/27/12	6:00 AM 6a Da	ıybreak	6-7a	:3	0 OFA12Z1	28H		\$1,400.00	NM
	5 WM	IURF ()9/28/12	6:54 AM 6a Da	ıybreak	6-7a	:3	0 OFA12P1	30H		\$1,400.00	NM
3 09/2 Clas		10/01/12 ne - Fixed	. Good Non Pre-e	d Morning Americ	a 7-9a	МГWГF	:30	5	\$1,150.00	NM		
Wee		Start Date 09/25/12	End D 10/01/		Spots/Week 5	Rate \$1,150.00						
Spot	ts: <u>#</u> Ch	Day A	Air Date	Air Time Descri	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WM	1URTu C)9/25/12	8:40 AM Good	Morning America	7-9a	:3	0 OFA12G0	86H		\$1,150.00	NM
	2 WM	IURW ()9/26/12	7:58 AM Good	Morning America	7-9a	:3	0 OFA12Z1	28Н		\$1,150.00	NM
	5 WM	MURTh C)9/27/12	8:43 AM Good	Morning America	7-9a	:3	0 OFA12P1	30H		\$1,150.00	NM
	4 WN	IURF ()9/28/12	8:39 AM Good	Morning America	7-9a	:3	0 OFA12Z1	28Н		\$1,150.00	NM
4 09/2 Clas		10/01/12 ne - Pre-er	KELL		VE I9AM-10AM	МГWГF	:30	3	\$350.00	NM		
Wee		Start Date 09/25/12	10/01/		Spots/Week 3	Rate \$350.00						
Spot	ts: <u>#</u> Ch		Air Date_	Air Time Descri		Start/End Time		h Ad-ID			Rate	
)9/25/12		Y& MICHAEL LIVE DA			0 OFA12GO			\$350.00	
	3 WM)9/26/12		Y& MICHAEL LIVE DA			0 OFA12Z1			\$350.00	
	2 WM	MURTh ()9/27/12	9:52 AM KELL	Y& MICHAEL LIVE DA	AY 9AM-10AM	:3	0 OFA12Z1	28Н		\$350.00	NM



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954757-1	09/30/12	September 2012	08/27/12 - 09/30/12

Obama/D/President Candidate Orders 1844 Sked A	_

				Spots/		_	
<u>'</u>	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4 09/25/12 10/01/12 KELLY& MICHAEL LIVE IS Class of Time - Pre-emptible with notice	PAM-10AM	MTWTF	:30	3	\$350.00	NM	
5 09/25/12 10/01/12 STEVE HARVEY DY 9/4 : Class of Time - Pre-emptible with notice	10-11a	МГWГF	:30	3	\$200.00	NM	
Weeks: Start Date 09/25/12 End Date 10/01/12 MFWFFSS MFWF	Spots/Week 3	Rate \$200.00					
Spots: # Ch Day Air Date Air Time Description	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WMURTu 09/25/12 10:28 AM STEVE HA	ARVEY DY 9/4 ST	ΓART 10-11a	:30) 0FA12G08	36H		\$200.00 NM
2 WMURW 09/26/12 10:54 AM STEVE HA	ARVEY DY 9/4 S	TART 10-11a	:30) 0FA12Z12	28H		\$200.00 NM
6 09/25/12 10/01/12 The View Class of Time - Pre-emptible with notice	11-12p	МГWГF	:30	3	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>10/01/12</u> <u>MTWTF-</u> -	Spots/Week 3	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WMURW 09/26/12 The View Credited oversold inventory		11-12p	:0	0			\$350.00 NM
2 WMUR F 09/28/12 The View Credited		11-12p	:0	0			\$350.00 NM
oversold inventory							
7 09/25/12 10/01/12 THE CHEW Class of Time - Pre-emptible with notice	1-2PM	МГWГF	:30	3	\$250.00	NM	
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF	Spots/Week 3	Rate \$250.00					
Spots: # Ch Day Air Date Air Time Description	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WMUR <i>Tu 09/25/12 THE CHE</i> Credited oversold inventory	W	1-2PM	:0	0			\$250.00 NM
1 WMURF 09/28/12 12:59 PM THE CHEV	W	1-2PM	:30	OFA12P13	ВОН		\$250.00 NM
8 09/25/12 10/01/12 KATIE Class of Time - Pre-emptible with notice	3-4P	МГЖГ	:30	3	\$250.00	NM	
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$250.00					
Spots: # Ch Day Air Date Air Time Description	<u>n</u>	Start/End Time		h Ad-ID			Rate Type
3 WMURTu 09/25/12 3:22 PM KATIE		3-4P		0 OFA12G08			\$250.00 NM
1 WMURF 09/28/12 3:54 PM KATIE		3-4P	:30	OFA12P13	ВОН		\$250.00 NM
9 09/25/12 10/01/12 GENERAL HOSPITAL 2 Class of Time - Pre-emptible with notice	2p-3p	МГЖГБ	:30	3	\$250.00	NM	
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF	Spots/Week 3	Rate \$250.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time		h Ad-ID	2011		Rate Type
2 WMURW 09/26/12 2:23 PM GENERAL		2p-3p		OFA12Z12			\$250.00 NM
3 WMURF 09/28/12 2:59 PM GENERAL	HUSPITAL	2р-3р	:30) 0FA12Z12	юн		\$250.00 NM
Class of Time - Pre-emptible with notice	4PM-5PM	МГWГF	:30	3	\$250.00	NM	
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF	Spots/Week 3	Rate \$250.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time		h Ad-ID			Rate Type
1 WMURTu 09/25/12 4:34 PM ELLEN EF		4PM-5PM		OFA12G08			\$250.00 NM
3 WMURW 09/26/12 4:30 PM ELLEN EF		4PM-5PM		OFA12Z12			\$250.00 NM
2 WMURTh 09/27/12 4:31 PM ELLEN EF	-	4PM-5PM	:30	OFA12P13	SUH		\$250.00 NM
11 09/25/12 10/01/12 News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	МГWГF	:30	4	\$1,400.00	NM	



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_		09/30/12		08/27/12 - 09/30/12
Inv	voice #	Invoice Date	Invoice Month	Invoice Period

Obama/D/President	Candidate Orders	1844 Sked A
<u>Advertiser</u>	Product	Estimate Number

Spots/

							Spots/			
ne Start Date	End Date	Description	Start/End	Time	MTWTFSS	Length	Week	Rate	Type	
11 09/25/12 Class of T	10/01/12 ime - Fixed No	News 9 at 5 on Pre-emptible	5-6p		MTWTF	:30	4	\$1,400.00	NM	
Weeks:	Start Date 09/25/12	End Date 10/01/12 MTWT	Spots/V		Rate 51,400.00					
Spots: # C	h Day Air	Date Air Time I	Description		Start/End Time	e Leng	th Ad-ID			Rate Ty
2 W	MURTu 09		News 9 at 5		5-6p	:3	0FA12G0)86Н		\$1,400.00 N
4 W	MURW 09	/26/12 5:41 PM I	News 9 at 5		5-6p	:3	30 OFA12Z	128H		\$1,400.00 N
3 W	MURTh 09	/27/12 5:57 PM I	News 9 at 5		5-6p	:3	0 OFA12Z	128Н		\$1,400.00 N
12 09/25/12 Class of Ti	10/01/12 ime - Fixed No	News 9 at 6 on Pre-emptible	6-7p		MTWTF	:30	5	\$2,700.00	NM	
Weeks:	Start Date 09/25/12	End Date MTWI MTWI	FSS Spots/V		Rate 52,700.00					
Spots: # C			<u>Description</u>		Start/End Time	<u>Leng</u>	th Ad-ID			Rate Ty
1 W	MURTu 09	/25/12 6:24 PM I	News 9 at 6		6-7p		0 OFA12G0			\$2,700.00 N
2 W	MURW 09	/26/12 6:22 PM I	News 9 at 6		6-7p	:3	0 OFA12Z	128H		\$2,700.00 N
5 W	MURTh 09	/27/12 6:28 PM I	News 9 at 6		6-7p		0 OFA12P			\$2,700.00 N
3 W	MURF 09	/28/12 6:09 PM I	News 9 at 6		6-7p	:3	0 OFA12Z	128H		\$2,700.00 N
14 09/25/12 Class of Ti	09/25/12 ime - Pre-emp	tible with notice	Results Prime Oth	er	- T	:30	2	\$4,000.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWT - T	FSS Spots/V		Rate 64,000.00					
Spots: # C	h Day Air	Date Air Time I	Description		Start/End Time	e Leng	th Ad-ID			Rate Ty
	MUR <i>Tu</i> 09, Credited	/25/12	Dancing w/Stars Re	sults	Prime Other		00			\$4,000.00 N
2 W	MUR <i>Tu 09,</i> Credited	/25/12	Dancing w/Stars Re	esults	Prime Other	:0	00			\$4,000.00 N
16 09/25/12 Class of Ti	09/25/12	Private Practice on Pre-emptible	10-11p		- T	:30	1	\$3,000.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12 - T	FSS Spots/V		Rate 3,000.00					
Spots: # C			Description_		Start/End Time		th Ad-ID			Rate Ty
1 W	MURTu 09	/25/12 10:43 PM I	Private Practice		10-11p	:3	0 OFA12G0)86Н		\$3,000.00 N
17 09/25/12 Class of T	09/26/12 ime - Fixed No	Middle Season Pon Pre-emptible	remiere 8-9p		W	:30	1	\$4,200.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWT W-	FSS Spots/V		Rate 4,200.00					
Spots: # C	h <u>Day Air</u>	Date Air Time I	<u>Description</u>		Start/End Time	<u>Leng</u>	th Ad-ID			Rate Ty
1 W	MURW 09	/26/12 8:19 PM I	Middle Season Prer	niere	8-9p	:3	0 OFA12Z	128H		\$4,200.00 N
18 09/25/12 Class of Ti	09/26/12 ime - Fixed No	Modern Family/Non Pre-emptible	leighbors9-10p		W	:30	1	\$7,000.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWT W-			Rate 67,000.00					
Spots: # C			<u>Description</u>		Start/End Time		th Ad-ID			Rate Ty
1 W	MURW 09	/26/12 9:47 PM I	Modern Family/Neig	hbors	9-10p	:3	0 OFA12Z	128H		\$7,000.00 N
	09/26/12 ime - Fixed No	Revenge on Pre-emptible	10-11p		W	:30	1	\$2,800.00	NM	
			FSS Spoto AA	Veek	Rate					
19 09/25/12 Class of Ti Weeks:	Start Date 09/24/12	End Date MTWI W-			52,80 <u>0.00</u>					
Class of T	Start Date 09/24/12	09/30/12 W-			\$2,800.00 Start/End Time	<u>L</u> eng	th Ad-ID			Rate Ty
Class of Ti Weeks: Spots: # C	Start Date 09/24/12 h <u>Day</u> Air	09/30/12 W-	Description				th Ad-ID 30 OFA12Z	128H		Rate Ty \$2,800.00 N



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Invoice #	Invoice Date	Invoice Month	Invoice Period
954757-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1844 Sked A

		Spots/		
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week Rate	Туре	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS - T T Spots/Week 1	<u>Rate</u> \$2,800.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WMURTh 09/27/12 8:32 PM Last Resort	8-9p	:30 OFA12Z128H		\$2,800.00 NM
21 09/25/12 09/27/12 Grey's Anatomy 9-10p Class of Time - Fixed Non Pre-emptible	T	:30 1 \$7,000.00	NM	
Weeks:Start Date 09/24/12End Date 09/30/12MTWTFSS TSpots/Week 1	Rate \$7,000.00			
Spots: # Ch Day Air Date Air Time Description 1 WMURTh 09/27/12 9:21 PM Grev's Anatomy	Start/End Time 9-10p	Length Ad-ID :30 0FA12P130H		Rate Type \$7.000.00 NM
1 WMURTh 09/27/12 9:21 PM Grey's Anatomy	9-10p	:30 OFA12F130H		\$7,000.00 NIVI
22 09/25/12 09/28/12 Shark Tank 8-9p Class of Time - Fixed Non Pre-emptible	F	:30 1 \$2,800.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS F Spots/Week 1	Rate \$2,800.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WMURF 09/28/12 8:20 PM Shark Tank	8-9p	:30 OFA12P130H		\$2,800.00 NM
23 09/25/12 09/28/12 Primetime: WWYD 9-10p Class of Time - Fixed Non Pre-emptible	F	:30 1 \$2,800.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MFWFFSS 0F Spots/Week 1	<u>Rate</u> \$2,800.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WMURF 09/28/12 Primetime: WWYD See MG 23.2	9-10p	:00		\$2,800.00 NM
2 WMURF 09/28/12 9:40 PM LAST RESORT MG for 23.1 09/28	9-10p	:30 OFA12Z128H		\$2,800.00 NM
24 09/25/12 09/28/12 20/20 10-11p Class of Time - Fixed Non Pre-emptible	F	:30 1 \$4,200.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MFWFFS F Spots/Week 1	<u>Rate</u> \$4,200.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WMURF 09/28/12 10:38 PM 20/20	10-11p	:30 OFA12P130H		\$4,200.00 NM
25 09/25/12 09/29/12 6a Weekend Daybreak Sa/Su 6-7a Class of Time - Pre-emptible with notice	S-	:30 2 \$225.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MFWFFSSS- Spots/Week 2	<u>Rate</u> \$225.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 WMURSa 09/29/12 6:08 AM 6a Weekend Daybreak	Sa/Su 6-7a	:30 OFA12Z128H		\$225.00 NM
1 WMURSa 09/29/12 6:59 AM 6a Weekend Daybreak	Sa/Su 6-7a	:30 OFA12P130H		\$225.00 NM
26 09/29/12 09/30/12 7a Weekend Daybreak 7-9a Class of Time - Pre-emptible with notice	SS	:30 4 \$400.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSSSS Spots/Week 4	<u>Rate</u> \$400.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WMURSa 09/29/12 7:27 AM 7a Weekend Daybreak	7-9a	:30 0FA12Z128H		\$400.00 NM
2 WMURSa 09/29/12 7:58 AM 7a Weekend Daybreak 3 WMURSu 09/30/12 7:23 AM 7a Weekend Daybreak	7-9a 7-9a	:30 0FA12P130H :30 0FA12Z128H		\$400.00 NM \$400.00 NM
4 WMURSu 09/30/12 8:09 AM 7a Weekend Daybreak	7-9a 7-9a	:30 OFA12P130H		\$400.00 NM
27 09/25/12 09/29/12 SA 12P-6P 12P-6P	S-	:30 2 \$150.00	NM	Ţ.:2300
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			
09/24/12 09/30/12S- 2	\$15 0.00			_
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WMURSa 09/29/12 12:28 PM SA 12P-6P	12P-6P	:30 OFA12Z128H		\$150.00 NM



INVOICE Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Month Invoice Period Invoice # Invoice Date 09/30/12 08/27/12 - 09/30/12 954757-1 September 2012

Obama/D/President	Candidate Orders	1844 Sked A
<u>Advertiser</u>	Product	Estimate Number

Spots/

Line Start	t Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
27 09/2 Clas	25/12 09/29/12 ss of Time - Pre-emp	SA 12P-6P otible with notice	12P-6P	S-	:30	2	\$150.00	NM	
Spots	s: # Ch Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WMURSa 09	/29/12 1:24 PM SA	12P-6P	12P-6P	:3	0 OFA12P1	30Н		\$150.00 NM
28 09/2 Clas	25/12 09/30/12 ss of Time - Pre-emp		12P-6P	S	:30	2	\$150.00	NM	
Week	ks: <u>Start Date</u> 09/24/12	End Date MTWTFSS	Spots/Week 2	<u>Rate</u> \$150.00					
Spots	s: <u>#</u> Ch <u>Day</u> Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WMURSu 09	/30/12 2:48 PM SU	12P-6P	12P-6P	:3	0 0FA12Z1	28H		\$150.00 NM
	1 WMURSu 09	/30/12 3:46 PM SU	12P-6P	12P-6P	:3	:30 OFA12P130H			\$150.00 NM
29 09/2 Clas	25/12 09/30/12 ss of Time - Fixed No	•	8-9p	S	:30	1	\$4,200.00	NM	
Week	ks: <u>Start Date</u> 09/24/12	End Date MTWTFSSS	Spots/Week 1	Rate \$4,200.00					
Spots	s: <u>#</u> Ch <u>Day</u> Air	Date Air Time Des	<u>cription</u>	Start/End Time		h Ad-ID			Rate Type
	1 WMURSu 09	/30/12 8:24 PM Onc	e Upon A Time	8-9p	:3	0 0FA12Z1	28H		\$4,200.00 NM
30 09/2 Clas	25/12 09/30/12 ss of Time - Fixed N		9-10p	S	:30	1	\$7,000.00	NM	
Weel	ks: <u>Start Date</u> 09/24/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$7,000.00					
Spots	s: # Ch Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WMURSu 09	/30/12 9:45 PM Rev	enge	9-10р :30 ОҒА12Р13ОН			\$7,000.00 NM		
31 09/2 Clas	25/12 09/30/12 ss of Time - Fixed No	•	10-11p	S	:30	1	\$4,200.00	NM	
Week	Ot 1 D - 1 -	End Date MTWTFSS	S Spots/Week	Rate					
	ks: <u>Start Date</u> 09/24/12			\$4,200.00					
Spots		09/30/12 \$	<u> </u>	\$4,200.00 Start/End Time	Lengt	h Ad-ID			Rate Type
Spots	09/24/12 s: <u>#</u> Ch <u>Day</u> Air	09/30/12 \$	S 1 cription	* /		h Ad-ID 0 0FA12Z1	28Н		Rate Type \$4,200.00 NM

Gross Total \$87,500.00

\$13,125.00

Agency Commission

\$74,375.00

Net Amount Due

Payment Terms 30 Days